



Your latest update from The Office of the Data Protection Authority (ODPA).

## Highlights



### [ODPA debuts digital safety workshop for parents](#)

We sent a team to Alderney in October as part of our outreach programme to support communities in meeting their data protection responsibilities across the Bailiwick. This included a new workshop for parents and carers to empower them with the skills to help children navigate the online world safely and confidently.

[Read more](#)



# UK and Guernsey sign data protection cooperation pact



[Read more](#)

## An update from our Commissioner

Welcome to the latest edition of our newsletter, offering a snapshot of our activities during a busy and productive summer / autumn 2025.

Our most significant updates are on the **enforcement front**. We have issued two fines within a month: **£65,000 for Jacksons** and **£100,000 for MSG**. We've issued two fines in the past month following lengthy investigations, £65,000 for Jacksons and £100,000 for the MSG.

We apply a rigorous processes to make sure that sanctions are proportionate. When considering a fine, the law requires that we consider a number of factors, including the nature of the information, the scope of the activity, the behaviour of the organisation and any previous breaches.

In MSG's case, the fine related to the company's failure to update software, leading to an avoidable compromise of sensitive special category health data for the Island's largest private provider of health services. However, the new CEO's commitment to setting an industry-leading standard for data protection was recognised as a mitigating factor.

For Jacksons, the reversal of customer consent choices represented a deliberate and sustained disregard for the law, affecting many individuals over a significant period.

No organisation is ever immune from breaches but we are confident that, in these particular circumstances it is very unlikely, given the improvements that both companies have already made.

Knowledge is power, particularly in our fast paced digital world, and we are proud to announce the launch of a new initiative aimed at protecting children. In our new interactive sessions, parents and carers can learn more about the tools

their children are using and give them the skills to better protect their loved ones' privacy.

As an official PSHE support agency, we've also begun delivering our education programme for the new academic year. Sessions for Years 4, 8 and 10 are now run entirely by ODPA staff for the first time.

Finally, if you enjoy podcasts, check out our latest series inspired by a panel discussion at the May 2025 Venice Privacy Symposium. Global privacy leaders Alexander White, Alexandra Delaney-Bhattacharya and Shana Morgan share inspiring stories of privacy as both a fundamental right and a practical, border-transcending solution.

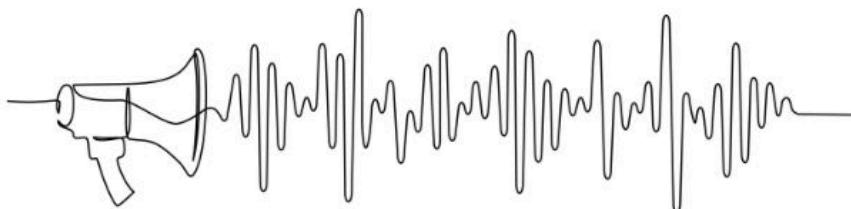
**Brent Homan**

Data Protection Commissioner  
Bailiwick of Guernsey

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## Spotlight on public statements...

### PUBLIC STATEMENT



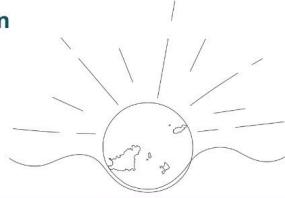
- [The Medical Specialist Group fined £100,000 following cyber-attack breach](#)
- [Jacksons fined £65,000 for unlawfully changing customer marketing preferences](#)

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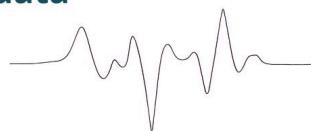
## News in brief...

## 2026 registration fees announced

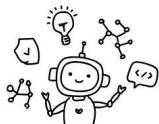
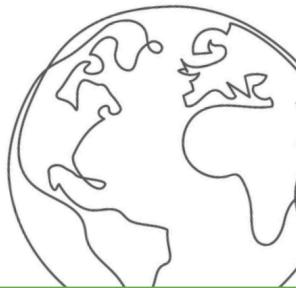
Inflation-linked  
increase from 1 Jan



## Self-reported personal data breach stats



## Beyond our shores



## The AI Who Loved Me

What data protection  
means for 'self-  
aware' AI



## Countdown to registration period begins

2026 registration fees will increase in line with inflation from 1 January. Find out more about who needs to register, how and why.

## Reduction in high-risk breaches

The ODPA saw a similar number of self-reported personal data breaches in Q2 2025 compared to Q1, but the average severity was lower than earlier in the year.

## Beyond our Shores

From employee surveillance to cyber attacks halting car production, find out what's been happening in the world of data recently.

## Blog

In the October edition of Business Brief, Deputy Data Protection Commissioner Rachel Masterton ponders what data protection means for 'self-aware' AI.

## Events...

### Five key steps for protecting your businesses' data

La Vallette Bathing Pools  
Thursday 26 January 2026



### 5 Steps your Business Can Take

Join Bailiwick Data Protection Deputy Commissioner Rachel Masterton for this breakfast talk as she highlights five key steps to take this year to protect your business and data.

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