

Thank you for subscribing to our monthly newsletter – in this issue:

- Message from the Commissioner
- Preventative measures help mitigate cyber and human risk
- Inaugural Data Protection Forum conference
- Have your say: ODPA seeks feedback about drop-in system
- Reaching out to the third sector
- Should being able to access the internet be a human right?
- Progress and data protection: two sides of the same coin
- · Free support and advice, and public engagement
- ODPA Podcasts
- Suggested reading: We had to remove this post Hanna Bervoets

Message from the Commissioner

Taking a bit of time to think about your organisation and the role you play in it is important regardless of the nature of the business. It is very easy for us all to be caught up in the pressures of everyday life and not give ourselves that opportunity.



The ODPA Board and staff spent an afternoon together recently for a strategy session which is something many organisations do. As well as giving us that rare opportunity to think carefully about what we have done, it is also essential in respect of the future direction for the office.

That may seem a straightforward task for a regulator, like us, charged with looking after one law. But compliance isn't one thing, it's lots of things.

In the first instance, it requires clarity of purpose. What is the law here to do? Then, the practical reality of compliance duties needs to be achievable. The law needs to be upheld and, where necessary, enforced.

Regulators in all spheres have a myriad of options about where to focus strategic direction and resources. Since being set up in 2018, we have been clear that our objective is to help our regulated community engage with the purpose of the Law and then to give them the information and tools to help make compliance as straightforward as possible.

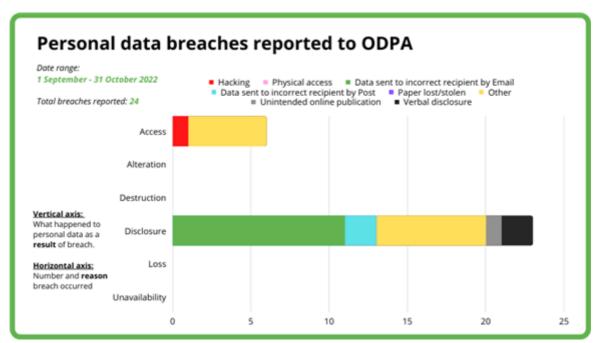
But ensuring certain standards, whether that's around the handling of data or any other area of our lives, requires investment both of time and money. Things that matter, whether personally or professionally, deserve that time to be taken. And data matters now more than ever. It has become intrinsically linked to almost every aspect of our home and work lives.

So, the effort needed to ensure our data is well looked after should not be seen as an additional

burden of business, but rather as a fundamental part of it. Part of our current <u>strategic plan</u> involved a public consultation and we have considered all feedback very carefully. My thanks to those who took the time to give us their thoughts.

We aim to publish our updated plan early in the New Year and whilst we will make a number of changes and improve clarity in certain areas, we remain committed to the vision we have always had – to do all we can to help <u>organisations</u> understand and deliver on their responsibilities as well as help the whole community appreciate the importance of the protections that the Law provides.

Emma Martins
Data Protection Commissioner



Preventative measures help mitigate cyber and human risk

We've published the latest bi-monthly breach statistics.



Outreach

The Office of the Data Protection Authority was proud to participate in the <u>inaugural conference of</u> the newly launched Channel Islands Data Protection Forum. Speakers and delegates from the UK, Isle of Man, Jersey and Gibraltar attended the event, which was organised by the Channel Islands

Information Security Forum (CIISF), based in Jersey. It was part of Cyber Security Awareness Month, a global initiative to highlight online risks and promote safer practices and policies at home and at work.

Have your say

Since 2019 we have been offering free <u>drop-in sessions</u>. They are normally held fortnightly between 09:00 – 12:00 on either <u>Tuesday/Wednesday mornings</u>. During our <u>annual registration period</u> (beginning of January - end of February) we increase their frequency to weekly. They are open to any organisation that has a general enquiry, and they are an opportunity to spend some time with a member of our team who will give advice and guidance.



'<u>Study Visits'</u> are available if an organisation wants to explore a specific topic or issue in detail (see odpa.gg/study-visit for details of how to apply).

Tell us how we can improve on these sessions to make sure they are addressing your needs.



In this <u>blog</u>, published in the Guernsey Press on 1 November 2022, Commissioner Emma Martins reflects on the far-reaching implications when a damaged undersea cable cuts off an entire community.

Would you drive a car without any safety features? So why do we accept so few checks and balances on technological developments? Our Commissioner, Emma Martins explores why data protection and innovation must evolve together. This blog first appeared in Business Brief on 1 November 2022.





Reaching out to the third sector

Through our partnership with the Guernsey Community Foundation, we have delivered two tailored data protection session for local charities to help them navigate their legal obligations. We will be holding a 'drop-in' session on <u>9 November</u> where ODPA staff will be on hand to discuss specific issues relating to Data Processing Notices and offer general guidance about data protection for local charities and not-for-profit organisations.

Free support and advice, and public engagement

We know the data protection landscape can seem difficult to navigate sometimes, and we are here to help. We regularly publish guidance and resources to support all organisations in their own approach to compliance with our local data protection law. You can access our broad range of online resources and guidance via the links below:

Support and Advice:

- Fortnightly drop-ins
- Study Visits
- Events (view recordings of past events here)
- Podcasts
- Information Hub
- Beginner's Area (includes 'The Feel-Good Guide to Data Protection')
- Bi-monthly breach statistics
- Newsletters

Public engagement:

- Children and young people
- Project Bijou



There are <u>20+ podcasts in our ongoing series 'Data Protection Teabreak'</u> providing insights, information, and conversations on a broad range of topics relevant to data protection.

HIGHLIGHTS INCLUDE:

- What has Data Protection ever done for us?
- Managing behavioural risk
- Cyber Security and Smart Devices
- Your Digital Footprint what data are you leaving behind?
- Controllers And Processors

Find all episodes at: odpa.gg/podcasts, or wherever you get your podcasts.



Suggested reading:

Each month our Commissioner provides suggested reading to help you makesense of and safely navigate our data-driven society.

This month's choice is: "

We had to remove this post" by Hanna Bervoets

Hanna Bervoets is an acclaimed Dutch writer who has written novels, plays and essays.

In this novella, she explores the world of social media content moderators – those who are responsible for reviewing usergenerated content to remove offensive and harmful content.

There have been numerous stories in the news about the psychological impact on the content moderators and this story takes us into that world.

The book focuses on the experiences of Kayleigh who takes the job just because she is desperate for money.

She spends all day watching horrific videos and pictures and evaluating them with the platform's ever evolving moderation rules in mind. We see how her job starts to change her and her colleagues in disturbing ways.

The book forces the reader to ask: What is right? What is real? Who gets to decide? This is a work of fiction but as Bervoets says herself (at the back of the book where she references sources):

"The characters portrayed are drawn from my imagination. However, any resemblance to reality is not



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