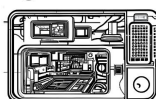

ODPA monthly newsletter - issue #49



Your latest monthly update from The Office of the Data Protection Authority.

Highlights...

ODPA publish new guidance on artificial intelligence



Artificial intelligence and data protection

If you are interested in how AI and data protection interact, read our new guidance to find out how data protection law applies to the use of personal data within AI systems.

Guidance on 'data subject access requests' published



Dealing with 'right to access' requests

Read our guidance on how to deal with 'data subject access requests' ('DSAR'). This is where individuals ask what personal data a controller processes about them and why.

Guidance for CCTV users published



New guidance published for CCTV users

Read our guidance which provides a step-by-step process for CCTV users to follow. It's built on the seven principles of data protection.

This month's update from our Commissioner, Emma Martins

There has been a lot going on for both the office and the Bailiwick this month. Although the pandemic (thankfully) feels rather distant now, it has taken some time for us all to feel completely back to normal.

But as we participate in events and cement relationships within our community with renewed energy and enthusiasm, it feels very much like 'business as usual' after so many challenging years.

Our outreach work is hugely important to us not only because it is very enjoyable but also because it is one of our statutory duties. Getting the protection of our personal data right is as much a cultural endeavour as it is a legal one.

We do all we can to involve our community in conversations about the opportunities as well as the risks around data. We believe this is as important as ensuring we respond properly when things go wrong.

That is one of the reasons we wholeheartedly support the Digital ACE initiative. This year's event was another wonderful opportunity to work with all those involved who volunteer their time helping our younger generation to navigate the digital world safely.

Interacting with children and young people is always such a positive and hopeful experience for us and serves to remind us both of our responsibility in this area but also of the huge potential that exists in the next generation.

At Digital ACE we had various activities for young people and their families to do. One of these activities was designed around artificial intelligence asking children (and their adults!) to guess which of a series of images of well-known figures were entirely computer generated and which ones were real. Their answers were illuminating but underlined the increasing challenges of separating fact from fiction online.

There are moments where I am very conscious of a shift in the public narrative around an issue and AI has come to dominate the agenda across the world in recent months. It is so important that these conversations continue.

It is exactly at these times that norms and values are shaped, not by a remote minority of developers or tech giants, but by all of us. Being engaged and interested really does matter so we need to ensure the momentum continues. As I have said before, the fact that we live in a small jurisdiction is no reason for us not to play our part. If these things affect us (which they do), we deserve to have a voice.

Having published some new [guidance](#) on AI in the context of data protection, I was delighted that the Bailiwick's financial services regulator (GFSC) held an event to explore AI in the context of the finance sector. It is so encouraging to see that, as a jurisdiction, we are alive to and interested in these fast-evolving issues.

And it is the increasing breadth of the challenges, as well as the opportunities, that point to the need to work constructively and collaboratively with others where that supports and advances our [strategic objectives](#). Data, and its governance, is essentially borderless and the Bailiwick has strong economic, political and social relationships with a great number of other jurisdictions.

This month saw us sign a [Memorandum of Understanding](#) with Gibraltar's regulatory authority ensuring exactly the sort of working together that we need in this field. It was a real pleasure to be invited to speak at their event marking the

5th anniversary of the data protection legislation and also to sign the [MoU](#) with them.

I may risk sounding like a broken record, but let's never forget that data protection is simply people protection. What we all have in common far outweighs our differences.

Emma Martins
Data Protection Commissioner
Bailiwick of Guernsey

Headlines...

Guernsey and Gibraltar data protection regulators pledge closer co-operation



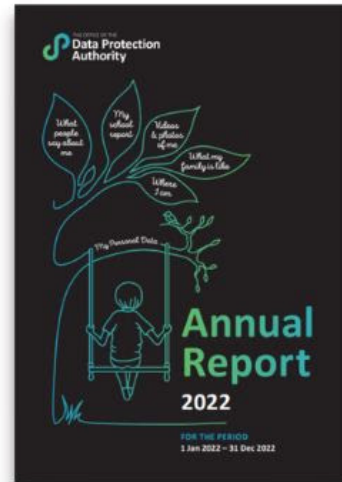
New agreement with Gibraltar

The Bailiwick's Data Protection Authority has signed a [Memorandum of Understanding \(MoU\) with The Gibraltar Regulatory Authority](#).

This establishes a framework to make it easier for the two regulators to co-operate and share information as they each fulfil their statutory obligations to protect the personal data of their respective communities.

It recognises the increase in circulation and exchange of personal data across borders, the increasing complexity of information technologies and the resulting need for increased cross-border communication and enforcement activities.

ODPA publish 2022 Annual Report

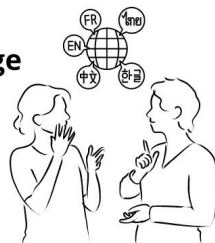


Annual Report 2022

Read our latest Annual Report which details our activities under *The Data Protection (Bailiwick of Guernsey) Law, 2017* which came into effect in May 2018.

News in brief...

Blog: Mind your language



Commissioner's blog

Chat GPT and other AI large language models are increasingly integrated into our daily lives – and changing our vocabulary. Our Commissioner Emma Martins looks at the power of words and how they can shape our understanding of the world around us.

European court issues significant judgment in Meta case



European court issues significant judgment in Meta case

On 4th July 2023 the Court of Justice of the European Union issued a judgment relating to Facebook's parent company Meta. We have written a [plain English summary](#) about four key things you can learn from this judgement.

Beyond our shores



Beyond our shores

Read our monthly round-up of recent data-related developments from around the world.



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Digital Ace 2023

Thank you to the sponsors, those who donated prizes, exhibitors and everyone who came and took part. Watch our [video](#) highlights. We have also made a [video](#) for parents and carers about the importance of not oversharing information about minors.

Reading recommendation...

PRIVACY IS HARD

AND SEVEN OTHER MYTHS

ACHIEVING PRIVACY
THROUGH CAREFUL DESIGN



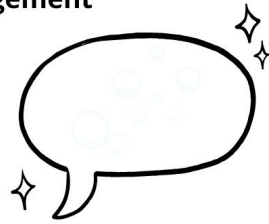
Jaap-Henk Hoepman

'Privacy is Hard and Seven Other Myths' by Jaap-Henk Hoepman

In this book, Jaap-Henk Hoepman highlights some of the main myths that swirl around privacy and data protection. He urges us to shake off the sense that we simply have to resign ourselves to what is happening to our data and our lives in this digital era.

Coming soon...

Speaking engagement



NED forum event

Artificial Intelligence (AI) and machine learning is increasingly impacting many areas of our lives on an unprecedented scale. Bailiwick of Guernsey Data Protection Commissioner Emma Martins delves into the potential impact of these issues at board level.

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Read previous newsletters

Tell us how we can improve this newsletter